

# Demographic Profile Expanded

## Census, Estimates & Projections

Lon: -111.7894 / Lat: 33.23373

July 2010

Gilbert And Chandler Heights Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	190,568		705,495		1,421,037	
Census Population (1990)	24,509		251,998		683,531	
Census Population (2000)	68,926		444,992		1,031,487	
Projected Population (2015)	233,218		829,364		1,636,052	
Forecasted Population (2020)	324,476		1,042,791		1,971,916	
Historical Annual Growth 1990 to 2000	44,417	18.1 %	192,994	7.7 %	347,956	5.1 %
Historical Annual Growth 2000 to 2010	121,642	18.1 %	260,503	7.7 %	389,550	5.1 %
Projected Annual Growth 2010 to 2015	42,651	4.5 %	123,869	3.5 %	215,014	3.0 %
Est. Population Density (2010)	1,958.84	psm	1,651.14	psm	1,479.05	psm
Trade Area Size	97.29	sq mi	427.28	sq mi	960.78	sq mi
Households						
Estimated Households (2010)	61,053		224,376		487,647	
Census Households (1990)	9,149		86,234		256,248	
Census Households (2000)	25,937		153,133		381,780	
Projected Households (2015)	73,378		260,497		551,841	
Forecasted Households (2020)	99,719		320,034		646,198	
Households with Children (2010)	23,736	38.9 %	95,391	42.5 %	176,504	36.2 %
Average Household Size	3.12		3.14		2.91	
Average Household Income						
Est. Average Household Income (2010)	86,542		82,252		74,164	
Proj. Average Household Income (2015)	\$95,418		\$89,566		\$80,908	
Average Family Income (2010)	\$94,808		\$91,075		\$85,479	
Median Household Income						
Est. Median Household Income (2010)	\$73,926		\$70,350		\$62,360	
Proj. Median Household Income (2015)	\$78,982		\$74,138		\$65,753	
Median Family Income (2010)	\$80,792		\$77,936		\$72,274	
Per Capita Income						
Est. Per Capita Income (2010)	\$27,757		\$26,325		\$25,895	
Proj. Per Capita Income (2015)	\$30,049		\$28,281		\$27,700	
Per Capita Income Est. 5 year change	\$2,291.53	-7.6 %	\$1,956.05	-6.9 %	\$1,804.64	-6.5 %
Other Income						
Est. Disposable Income (2010)	\$59,602		\$56,988		\$51,132	
Proj. Disposable Income (2015)	\$63,067		\$59,615		\$53,559	
Disposable Income Est. 5 year change	\$3,465.62	5.8 %	\$2,627.28	4.6 %	\$2,427.27	4.7 %
Est. Average Household Net Worth (2010)	\$618,183		\$545,858		\$492,645	
Daytime Demos						
Total Number of Businesses (2010)	3,174		17,810		38,905	
Total Number of Employees (2010)	38,290		220,605		532,856	
Company Headqtrs: Businesses (2010)	3	0.1 %	16	0.1 %	53	0.1 %
Company Headqtrs: Employees (2010)	224	0.6 %	2,728	1.2 %	12,426	2.3 %
Unemployment Rate (2010)		3.89 %		4.46 %		4.59 %
Employee Population Per Business		12.1 to 1		12.4 to 1		13.7 to 1
Residential Population per Business		60.0 to 1		39.6 to 1		36.5 to 1
Est. Adj. Daytime Demographics (Age16+)		92,659		390,850		915,160

Demographic Source: Applied Geographic Solutions / TIGER Geography

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### Gilbert And Chandler Heights Chandler, AZ

#### Race & Ethnicity

	10 Minutes		20 Minutes		30 Minutes	
White (2010)	173,335	91.0 %	623,126	88.3 %	1,247,382	87.8 %
Black or African American (2010)	5,612	2.9 %	27,148	3.8 %	58,408	4.1 %
American Indian & Alaska Native (2010)	3,112	1.6 %	14,994	2.1 %	37,119	2.6 %
Asian (2010)	5,248	2.8 %	27,019	3.8 %	51,984	3.7 %
Hawaiin & Pacific Islander (2010)	413	0.2 %	1,893	0.3 %	4,203	0.3 %
Other Race (2010)	2,134	1.1 %	8,430	1.2 %	16,135	1.1 %
Multi Race (2010)	714	0.4 %	2,885	0.4 %	5,806	0.4 %
Not Hispanic or Latino Population (2010)	138,625	72.7 %	513,604	72.8 %	1,046,693	73.7 %
Hispanic or Latino Population (2010)	51,943	27.3 %	191,891	27.2 %	374,345	26.3 %
Not of Hispanic Origin Population (1990)	19,260	78.6 %	216,190	85.8 %	600,079	87.8 %
Hispanic Origin Population (1990)	5,249	21.4 %	35,808	14.2 %	83,452	12.2 %
Not Hispanic or Latino Population (2000)	57,580	83.5 %	360,300	81.0 %	844,159	81.8 %
Hispanic or Latino Population (2000)	11,346	16.5 %	84,693	19.0 %	187,328	18.2 %
Not Hispanic or Latino Population (2015)	163,503	70.1 %	579,409	69.9 %	1,154,258	70.6 %
Hispanic or Latino Population (2015)	69,715	29.9 %	249,955	30.1 %	481,794	29.4 %
Hist. Hispanic Ann Growth (1990 to 2010)	46,694	59.3 %	156,083	29.1 %	290,893	23.2 %
Proj. Hispanic Ann Growth (2010 to 2015)	17,773	6.8 %	58,064	6.1 %	107,449	5.7 %

#### Age

Age 0 to 4 yrs (2010)	16,668	8.7 %	62,639	8.9 %	116,204	8.2 %
Age 5 to 9 yrs (2010)	15,449	8.1 %	61,709	8.7 %	113,593	8.0 %
Age 10 to 14 yrs (2010)	14,274	7.5 %	56,700	8.0 %	104,715	7.4 %
Age 15 to 19 yrs (2010)	12,409	6.5 %	49,637	7.0 %	99,514	7.0 %
Age 20 to 24 yrs (2010)	9,116	4.8 %	41,521	5.9 %	97,519	6.9 %
Age 25 to 29 yrs (2010)	12,665	6.6 %	51,902	7.4 %	106,585	7.5 %
Age 30 to 34 yrs (2010)	15,045	7.9 %	58,452	8.3 %	110,446	7.8 %
Age 35 to 39 yrs (2010)	15,152	8.0 %	57,765	8.2 %	107,503	7.6 %
Age 40 to 44 yrs (2010)	13,325	7.0 %	53,070	7.5 %	100,731	7.1 %
Age 45 to 49 yrs (2010)	12,146	6.4 %	48,670	6.9 %	94,096	6.6 %
Age 50 to 54 yrs (2010)	11,548	6.1 %	43,039	6.1 %	84,209	5.9 %
Age 55 to 59 yrs (2010)	11,125	5.8 %	34,876	4.9 %	70,836	5.0 %
Age 60 to 64 yrs (2010)	9,740	5.1 %	27,274	3.9 %	59,061	4.2 %
Population age 65-74 (2010)	13,390	7.0 %	33,985	4.8 %	83,383	5.9 %
Population age 75-84 (2010)	6,182	3.2 %	16,866	2.4 %	49,718	3.5 %
Population age 85+ (2010)	2,334	1.2 %	7,390	1.0 %	22,924	1.6 %
Median Age (2010)	34.9 yrs		32.0 yrs		33.5 yrs	

#### Gender Age Distribution

Population Female (2010)	93,744	49.2 %	348,708	49.4 %	705,399	49.6 %
Age 0 to 19 yrs (2010)	28,262	30.1 %	112,886	32.4 %	212,398	30.1 %
Age 20 to 64 yrs (2010)	53,864	57.5 %	204,426	58.6 %	406,167	57.6 %
Age 65 yrs plus (2010)	11,619	12.4 %	31,396	9.0 %	86,833	12.3 %
Median Age Females (2010)	35.5 Yrs		32.4 Yrs		34.4 Yrs	
Population Male (2010)	96,823	50.8 %	356,786	50.6 %	715,639	50.4 %
Age 0 to 19 yrs (2010)	30,538	31.5 %	117,800	33.0 %	221,628	31.0 %
Age 20 to 64 yrs (2010)	55,998	57.8 %	212,143	59.5 %	424,819	59.4 %
Age 65 yrs plus (2010)	10,288	10.6 %	26,844	7.5 %	69,191	9.7 %
Median Age Males (2010)	34.4 yrs		31.7 yrs		32.7 yrs	

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Household Income Distribution								
HH Income \$200,000 or More (2010)			1,964	3.2 %	6,364	2.8 %	12,292	2.5 %
HH Income \$150,000 to 199,999 (2010)			4,287	7.0 %	11,563	5.2 %	20,754	4.3 %
HH Income \$100,000 to 149,999 (2010)			12,248	20.1 %	41,323	18.4 %	73,364	15.0 %
HH Income \$75,000 to 99,999(2010)			11,603	19.0 %	41,847	18.7 %	77,265	15.8 %
HH Income \$50,000 to 74,999(2010)			13,697	22.4 %	52,626	23.5 %	105,950	21.7 %
HH Income \$35,000 to 49,999(2010)			7,037	11.5 %	29,727	13.2 %	72,243	14.8 %
HH Income \$25,000 to 34,999(2010)			3,806	6.2 %	16,843	7.5 %	46,559	9.5 %
HH Income \$15,000 to 24,999(2010)			3,213	5.3 %	12,467	5.6 %	39,096	8.0 %
HH Income \$0 to 14,999 (2010)			3,198	5.2 %	11,616	5.2 %	40,125	8.2 %
HH Income \$35000+ (2010)			50,836	83.3 %	183,450	81.8 %	361,868	74.2 %
HH Income \$75000+ (2010)			30,102	49.3 %	101,096	45.1 %	183,674	37.7 %
Housing								
Total Housing Units (2010)			71,743		252,116		569,333	
Housing Units Occupied (2010)			61,053	85.1 %	224,376	89.0 %	487,647	85.7 %
Housing Units, Owner Occupied (2010)			50,165	69.9 %	167,720	66.5 %	336,200	59.1 %
Housing Units, Renter Occupied (2010)			10,888	15.2 %	56,656	22.5 %	151,447	26.6 %
Housing Units, Vacant (2010)			10,690	14.9 %	27,740	11.0 %	81,686	14.3 %
Median Years in Residence (2010)			3 yrs		3 yrs		3 yrs	
Marital Status								
Never Married (2010)			27,156	18.9 %	123,118	23.5 %	284,752	26.2 %
Now Married (2010)			97,508	67.7 %	320,993	61.3 %	609,517	56.1 %
Separated (2010)			3,714	2.6 %	16,374	3.1 %	38,132	3.5 %
Widowed (2010)			5,664	3.9 %	16,472	3.1 %	49,442	4.6 %
Divorced (2010)			9,946	6.9 %	46,671	8.9 %	103,889	9.6 %
Household Type								
Population Family (2010)			172,707	90.6 %	622,746	88.3 %	1,180,497	83.1 %
Population Non-Family (2010)			17,809	9.3 %	80,697	11.4 %	227,947	16.0 %
Population Group Qtrs (2010)			52	0.0 %	2,052	0.3 %	12,593	0.9 %
Family Household (2010)			46,272	75.8 %	162,943	72.6 %	321,639	66.0 %
Married Couple Family With Kids (2010)			18,813	37.5 %	69,995	41.7 %	122,529	36.4 %
Average Family Household Size (2010)			3.73		3.82		3.67	
Non-Family Household (2010)			14,781	24.2 %	61,433	27.4 %	166,009	34.0 %
Household Size								
1 Person Household (2010)			11,910	19.5 %	47,407	21.1 %	127,921	26.2 %
2 Person Households (2010)			16,602	27.2 %	52,831	23.5 %	123,411	25.3 %
3 Person Households (2010)			6,975	11.4 %	28,426	12.7 %	57,909	11.9 %
4 Person Households (2010)			12,836	21.0 %	50,312	22.4 %	93,713	19.2 %
5 Person Households (2010)			6,901	11.3 %	25,348	11.3 %	47,250	9.7 %
6+ Person Households (2010)			5,828	9.5 %	20,052	8.9 %	37,443	7.7 %
Household Vehicles								
Total Vehicles Available (2010)			122,307		442,673		906,664	
Household: 0 Vehicles Available (2010)			1,429	1.2 %	7,278	1.6 %	22,858	2.5 %
Household: 1 Vehicles Available (2010)			19,076	15.6 %	69,731	15.8 %	175,155	19.3 %
Household: 2+ Vehicles Available (2010)			40,548	33.2 %	147,367	33.3 %	289,634	31.9 %
Average Vehicles Per Household (2010)			2		2		2	

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Gilbert And Chandler Heights Chandler, AZ		10 Minutes		20 Minutes		30 Minutes	
Labor Force							
Est. Labor: Population Age 16+ (2010)	141,155		512,837		1,066,490		
Est. Civilian Employed (2010)	86,695	61.4 %	342,117	66.7 %	683,120	64.1 %	
Est. Civilian Unemployed (2010)	5,487	3.9 %	22,887	4.5 %	48,951	4.6 %	
Est. In Armed Forces (2010)	91	0.1 %	475	0.1 %	1,066	0.1 %	
Est. Not in Labor Force (2010)	48,882	34.6 %	147,359	28.7 %	333,354	31.3 %	
Occupation (2000)							
Occupation: Population 16+	30,196		225,157		510,331		
Mgmt, Business, & Financial Operations	5,227	17.3 %	36,844	16.4 %	76,966	15.1 %	
Professional and Related	7,017	23.2 %	50,108	22.3 %	110,797	21.7 %	
Service	3,629	12.0 %	27,482	12.2 %	68,548	13.4 %	
Sales and Office	8,685	28.8 %	66,517	29.5 %	151,357	29.7 %	
Farming, Fishing, and Forestry	284	0.9 %	984	0.4 %	1,561	0.3 %	
Construction, Extraction, & Maintenance	2,410	8.0 %	20,457	9.1 %	47,070	9.2 %	
Production, Transport, & Material Moving	2,946	9.8 %	22,765	10.1 %	54,032	10.6 %	
Percent White Collar Workers		69.3 %		68.2 %		66.5 %	
Percent Blue Collar Workers		30.7 %		31.8 %		33.5 %	
Consumer Expenditure (in Millions)							
Total Household Expenditure (2010)	\$3,910		\$13,810		\$27,787		
Total Non-Retail Expenditures (2010)	\$2,265	57.9 %	\$7,996	57.9 %	\$16,045	57.7 %	
Total Retail Expenditures (2010)	\$1,646	42.1 %	\$5,814	42.1 %	\$11,742	42.3 %	
Apparel (2010)	\$188	4.8 %	\$664	4.8 %	\$1,335	4.8 %	
Contributions (2010)	\$149	3.8 %	\$511	3.7 %	\$1,019	3.7 %	
Education (2010)	\$98	2.5 %	\$339	2.5 %	\$671	2.4 %	
Entertainment (2010)	\$221	5.6 %	\$778	5.6 %	\$1,558	5.6 %	
Food And Beverages (2010)	\$591	15.1 %	\$2,099	15.2 %	\$4,251	15.3 %	
Furnishings And Equipment (2010)	\$177	4.5 %	\$623	4.5 %	\$1,236	4.4 %	
Gifts (2010)	\$106	2.7 %	\$365	2.6 %	\$728	2.6 %	
Health Care (2010)	\$229	5.9 %	\$815	5.9 %	\$1,671	6.0 %	
Household Operations (2010)	\$146	3.7 %	\$508	3.7 %	\$1,005	3.6 %	
Miscellaneous Expenses (2010)	\$64	1.6 %	\$227	1.6 %	\$460	1.7 %	
Personal Care (2010)	\$56	1.4 %	\$200	1.4 %	\$403	1.5 %	
Personal Insurance (2010)	\$41	1.1 %	\$144	1.0 %	\$285	1.0 %	
Reading (2010)	\$13	0.3 %	\$45	0.3 %	\$91	0.3 %	
Shelter (2010)	\$756	19.3 %	\$2,664	19.3 %	\$5,354	19.3 %	
Tobacco (2010)	\$23	0.6 %	\$85	0.6 %	\$177	0.6 %	
Transportation (2010)	\$787	20.1 %	\$2,799	20.3 %	\$5,613	20.2 %	
Utilities (2010)	\$264	6.8 %	\$946	6.8 %	\$1,931	6.9 %	
Educational Attainment							
Adult Population (25 Years+)(2010)	122,652		433,288		889,492		
Elementary (0 to 8)(2010)	7,822	6.4 %	22,721	5.2 %	46,439	5.2 %	
Some High School (9 to 11)(2010)	7,913	6.5 %	25,965	6.0 %	59,304	6.7 %	
High School Graduate (12)(2010)	25,995	21.2 %	94,314	21.8 %	211,365	23.8 %	
Some College (13 to 16)(2010)	31,151	25.4 %	110,988	25.6 %	220,114	24.7 %	
Associate Degree Only(2010)	10,210	8.3 %	40,444	9.3 %	78,268	8.8 %	
Bachelor Degree Only(2010)	26,756	21.8 %	91,986	21.2 %	179,961	20.2 %	
Graduate Degree(2010)	12,804	10.4 %	46,870	10.8 %	94,041	10.6 %	

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Units In Structure							
1 Detached Unit (2000)	24,039	82.2 %	118,534	72.2 %	244,849	56.8 %	
1 Attached Unit (2000)	888	3.0 %	7,728	4.7 %	25,404	5.9 %	
2 to 4 Units (2000)	410	1.4 %	5,511	3.4 %	20,765	4.8 %	
5 to 9 Units (2000)	499	1.7 %	7,408	4.5 %	21,403	5.0 %	
10 to 19 Units (2000)	629	2.2 %	7,141	4.3 %	20,692	4.8 %	
20 to 49 Units (2000)	141	0.5 %	2,615	1.6 %	11,015	2.6 %	
50 or more Units (2000)	412	1.4 %	8,876	5.4 %	32,578	7.6 %	
Mobile Home or Trailer (2000)	2,204		6,213		51,540		
Other Structure (2000)	15		154		2,978		
Homes Built By Year							
Homes Built 1999 to 2000	5,085	17.4 %	12,191	7.4 %	25,151	5.8 %	
Homes Built 1995 to 1998	10,349	35.4 %	39,098	23.8 %	71,791	16.6 %	
Homes Built 1990 to 1994	4,120	14.1 %	24,823	15.1 %	55,577	12.9 %	
Homes Built 1980 to 1989	6,066	20.7 %	50,712	30.9 %	132,668	30.8 %	
Homes Built 1970 to 1979	2,431	8.3 %	26,551	16.2 %	92,793	21.5 %	
Homes Built 1960 to 1969	627	2.1 %	6,227	3.8 %	33,967	7.9 %	
Homes Built 1950 to 1959	281	1.0 %	2,850	1.7 %	13,184	3.1 %	
Homes Built Before 1949	279	1.0 %	1,730	1.1 %	6,092	1.4 %	
Home Values (2000)							
Home Values \$1,000,000+	32	0.2 %	95	0.1 %	210	0.1 %	
Home Values \$500,000-\$999,999	118	0.6 %	564	0.5 %	1,489	0.7 %	
Home Values \$400,000-\$499,999	240	1.2 %	845	0.8 %	2,044	0.9 %	
Home Values \$300,000-\$399,999	912	4.5 %	3,241	3.1 %	7,024	3.2 %	
Home Values \$200,000-\$299,999	4,974	24.5 %	16,655	15.8 %	27,761	12.6 %	
Home Values \$150,000-\$199,999	5,557	27.3 %	23,375	22.1 %	43,738	19.8 %	
Home Values \$100,000-\$149,999	6,709	33.0 %	45,066	42.7 %	91,670	41.6 %	
Home Values \$70,000-\$99,999	1,378	6.8 %	13,121	12.4 %	37,243	16.9 %	
Home Values \$50,000-\$69,999	254	1.2 %	1,716	1.6 %	6,661	3.0 %	
Home Values \$25,000-\$49,999	105	0.5 %	558	0.5 %	1,687	0.8 %	
Home Values \$0-\$24,999	64	0.3 %	353	0.3 %	1,048	0.5 %	
Owner Occupied Median Home Value	\$170,223		\$150,867		\$144,893		
Renter Occupied Median Rent	\$603		\$670		\$651		
Transportation to Work (2000)							
Drive to Work Alone	23,785	78.7 %	178,821	79.3 %	393,049	76.9 %	
Drive to Work in Carpool	3,935	13.0 %	29,668	13.2 %	70,119	13.7 %	
Travel to Work - Public Transportation	160	0.5 %	1,624	0.7 %	7,032	1.4 %	
Drive to Work Motorcycle	97	0.3 %	1,060	0.5 %	2,515	0.5 %	
Walk or Bicycle to Work	590	2.0 %	4,871	2.2 %	17,615	3.4 %	
Other Means	303	1.0 %	1,436	0.6 %	3,494	0.7 %	
Work at Home	1,369	4.5 %	8,036	3.6 %	17,316	3.4 %	
Travel Time (2000)							
Travel to Work in 14 Minutes or Less	5,144	17.8 %	46,572	21.4 %	119,840	24.3 %	
Travel to Work in 15 to 29 Minutes	10,165	35.2 %	84,482	38.8 %	192,603	39.0 %	
Travel to Work in 30 to 59 Minutes	11,633	40.3 %	74,304	34.2 %	155,494	31.5 %	
Travel to Work in 60 Minutes or More	1,929	6.7 %	12,122	5.6 %	25,886	5.2 %	
Average Travel Time to Work	26 mins		25 mins		24 mins		

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